At its session on the 18th day of November, 2012

the Executive Council of Tel Aviv University resolved to honor

Guillermo Swerdlin

in recognition of

his standing as a prominent businessman and philanthropist; his engaged leadership of the Mexican Jewish community, including his service as President of Keren Hayesod; his staunch Zionism and decades-long love affair with the State of Israel, which was only reinforced in 1984 when he made aliyah; and

in special recognition of

his warm and longstanding friendship toward Tel Aviv University as both Governor and generous benefactor; his vision in co-founding and leading the Spanish-Speaking Israeli Friends of Tel Aviv University for the past decade; and his generous dedication, together with his wife, Miriam, of the Sverdlin Institute for Latin American Studies in memory of their beloved son, Norman,

by conferring upon him an

HONORARY FELLOWSHIP

of Tel Aviv University